



Trade area in excess of 100,000 Residents

Major employers in the area include:

- Fort Drum
- The State of New York
- The Samaritan Medical Center
- Jefferson County
- Genesis Health Care
- Jefferson Community College

Key Demographics

	3 Miles	5 Miles	10 Miles
Total Population	36,271	65,318	82,709
Employees	20,155	23,088	28,923
Average Household Income	\$47,382	\$50,188	\$50,855
Total Households	14,877	24,645	30,275

